

Overton Park moves forward

As we celebrate 50 years since the progress of Interstate 40 through Overton Park was halted by a Supreme Court victory, Overton Park Conservancy is looking toward the next 50 years. Our comprehensive park planning process has been underway for a few years now, with much of our time devoted to conversations with you and your neighbors about what's great about the



Volunteers from Life Church prepare to spread fresh safety surfacing at the dog park.

park, what needs to be improved, and the ways the park could become an even more valuable asset to the community.

Our conversations revealed that park users were interested in more programming (including a potential welcome center) and more ways to extend a stay at the park (including active recreation areas, walking loops, availability of refreshments, and seating areas). Those discussions also revealed a deep attachment to virtually every element of the park, from the peaceful natural experience of the Old Forest, to the recreational gathering space of the Greensward, to the cultural institutions. This meant that we needed to focus on improving elements of these existing spaces and concentrate new programming and amenities in the 13-acre space being vacated by the City of Memphis at the park's southeast corner.

With that in mind, we began looking at the park in five zones, making specific plans for each that

enhance the park's offerings as a whole. With so much changing in the park right now, we thought we'd update you on what's happening in each of these zones.

Zone 1 includes the attractions on the park's east side, from the Bike Gate plaza south to the corner of Poplar and East Parkway where the City's 13-acre maintenance facility is currently located. Last fall, we conducted a

public survey focused specifically on improvements to the existing amenities in Zone 1 and on potential additions within the southeast corner. More than 1,000 people responded that their top three goals for Zone 1 were preserving the natural quality of the existing landscape, providing areas of active recreation, and including programming that is welcoming to all Memphians. You can view some of the survey results on pages 16-19 of this newsletter.

Our team at Design Workshop has spent this year developing preliminary concepts based on this feedback, along with cost and revenue estimates. Beginning in early 2022, we'll share these concepts, asking you to react to each element of the designs to determine whether you feel it's a fit for Overton Park. This process will include a chance to interact directly with the design team. Make sure you're signed up for our e-newsletter at **overtonpark.org/email** to learn when these forums will take place.



Crews spread grass seed on the ninth fairway of the golf course.

Zone 2 contains the park's nine-hole golf course, which has been thoroughly reimagined by the team at King Collins Golf Course Design. With over \$2 million in community support, the 2,250-yard, par-34 course makes the most of its unique setting, with the trees of the Old Forest framing native grasses, challenging swales, and passages through the beautiful stone bridges that cross Lick Creek.

The course will be rechristened Overton Park 9 when it reopens in 2022. Construction on the course has been completed, and a renovation of the Abe Goodman clubhouse will begin soon. Once the course reopens, it will continue to serve Memphians teaching their kids the game of golf or looking for a fun, short course that doesn't take a full day to play. Having a King Collins course in the heart of Memphis will also attract golf enthusiasts from across the region.

Zone 3 comprises the Old Forest State Natural Area, where 2021 has brought a continued focus on removal of invasive plant species. Led by Bill Bullock, our volunteer crew has stayed on top of resprouting Chinese privet, worked to keep wisteria from spreading past the north end of the forest, and begun manually removing some English ivy.

Eric Bridges, our Director of Operations, continues his research into why the forest's signature tree species are having trouble regenerating. He and his interns have wrapped up data collection on a study comparing how plants germinate beneath our native pawpaw trees vs. cherry laurel trees, which are native to the southeast but not to our area. The research aims to uncover whether cherry laurel is releasing chemicals that impede the growth of other plants, which would guide whether we prioritize removing it.

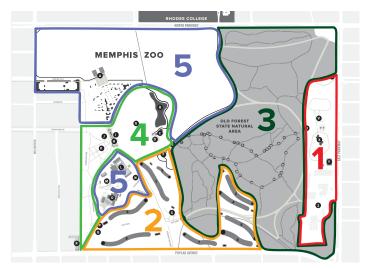
Moving into 2022, Eric and his team will focus on investigating whether the problem with regeneration

begins at the seed germination phase. Over 96 plots, they'll monitor the germination of sugar maple, tulip poplar, and Northern red oak seeds to see how many sprout and whether they survive over the next year. If the seeds germinate successfully, they'll move on to testing whether the problem lies in the early growth phase by planting and monitoring seedling trees.

Zone 4 contains the areas on the west end of the park managed by Overton Park Conservancy, from the formal gardens and Veterans Plaza to the Greensward, Rainbow Lake (and its playground and pavilion), and Overton Bark. We anticipate that changes in this area of the park will focus less on new amenities and more on improving the existing features.

As Rainbow Lake Playground approaches a decade since our 2013 renovation, we've begun looking at features that need updating. For example, the metal spiral slide (which was not ADA-accessible and got very hot in the summers!) will be replaced by a wheelchair-accessible stage for imaginative play. The Big Green Mound will get a more durable surface, new climbing ropes, and an accessible route to the top. Rainbow Lake Pavilion also needs a serious rethinking, potentially including ideas like separating the restrooms from the picnic tables and gathering area, as they are at East Parkway Pavilion.

Rainbow Lake is a beloved park feature that presents continuous challenges due to its depth and construction. Every summer, we do battle with the algae blooms that pop up due to the high water temperature created by the lake's 2.5-foot depth, its concrete lining, and the Memphis heat. In the next phase of our planning process, we hope to explore naturalizing at least part of the lake area, adding native plants and encouraging a healthy ecosystem while still providing excellent views of the water.



A map illustrating the zones in which we're thinking about park improvements.

In a sense, we've been planning for one piece of Zone 4 longer than any other park feature – the Greensward. After years of negotiation, compromise, and fundraising, the project to expand the Zoo's parking lots began in 2019 with the reconfiguring of the Prentiss Place lot. At the end of that year, the City announced a pause to the project's next phase, which would expand the Zoo's main lot roughly 2.4 acres into the Greensward and separate the two so that overflow parking would end permanently. The pause was intended to explore the cost of building a parking deck atop the Prentiss lot, which would add the spaces mandated by a City Council resolution without sacrificing green space.

With the onset of the pandemic, that pause lasted longer than anyone expected. This year City officials returned to obtaining cost estimates for the deck, finding that the price tag would exceed \$5 million. The Conservancy and the Zoo had each committed \$1.5 million to the project in 2017, with about \$800,000 of this having been spent already on the designs for the new parking lots and on Prentiss lot construction.

An effort to raise the remaining funds needed to build a deck is being spearheaded by City Councilman Jeff Warren. The Zoo and the Conservancy are partnering to explore grants and other new major funding sources that would not displace critical funding for each organization's mission and programs. If the funds cannot be located, the City would return to the compromise solution agreed to in 2018. You can stay up to date on this project by visiting overtonpark.org/category/greensward.

Zone 5 involves the spaces managed by the park's cultural organizations – the Memphis Zoo, Levitt Shell, and the Brooks Museum of Art. The Zoo and the Shell

have returned to their muchappreciated programming after reopening from the pandemic shutdown. The Brooks Museum recently unveiled the design of a new facility to be located downtown, with views of



Center for Transforming Communities held a youth summit in Overton Park this fall, where Conservancy staff learned how students would bring greater equity to parks.

the Mississippi River. Until the relocation happens, the Brooks Museum is very much an active and celebrated attraction for park visitors.

Soon, there will be a new arts organization in the park, as the National Ornamental Metal Museum plans to move its main operations and community programming into a renovated Rust Hall. We couldn't be more thrilled to have such a world-class partner carry on the legacy of Rust Hall as a space for creativity and innovation. The Metal Museum's exhibition and educational programming has doubled over the past decade, making it the perfect time to bring their work into the heart of the city. The building will include classrooms, educational studios, and event spaces, providing the Metal Museum with an opportunity to continue

growing the community's appreciation and experience of metalwork.

staff & board

Voting Board Members

Michele Adelman
Kerri Campbell
Andy Cates
David French
Dr. David Hill, Chair
Laura Hine
Troy Hitchcock
Mike Humes
Dr. Carol Johnson Dean
Gale Jones Carson
Cardell Orrin

Juanita Ortiz

Markova Reed Anderson

Yancy Villa-Calvo Dr. Russell Wigginton Mary Wilder Juliet Wischmeyer

Ex Officio Board Members

Jim Dean Mark Resnick Nick Walker Natalie Wilson

Member Emeritus

Gary Shorb

Staff

Tina Sullivan
Executive Director

Eric Bridges

Director of Operations &

Capital Improvements

Fields Falcone Programs Manager

Melissa McMasters

Director of Communications

Kaci Murley
Deputy Executive Director

Andrew Weda
Operations Manager

James Smith Park Ranger

2021 Interns

Ashlee Caruana Sinead Eksteen Abigail Teamer Nellina Wooten

Remembering George Cates

When George Cates passed away in June of this year, he left behind a community of friends who mourn his loss deeply, even as we celebrate the incredible gifts he gave us in his decades of serving others.

Nowhere is that legacy more apparent than in Overton Park. Disheartened by the disrepair of the park in the early 2000s, George set about rallying public support for a nonprofit conservancy to care for a space that had meant so much to generations of Memphians. His mission statement: "To see the park restored to its former glory or greatness and become a jewel in the city's crown, as it once was." Knowing that it was not a

slam-dunk that the City Council would approve turning over management of its signature park to a newly formed group, he nevertheless described increasing



Conservancy Executive Director Tina Sullivan serenades George on his 80th birthday.

investment in the park as an idea as easy to love as "motherhood and apple pie."

George's approach was twopronged: sell the City on the idea that a better-funded park would be an asset to Memphis, and go directly to community members to learn what they wanted from their park. He accomplished the first by pledging that a new conservancy would work hand-in-hand with the City, giving the director of the Parks Department a seat on the board of directors.

To engage the community, George and his team launched a Speak Up survey asking what was working well about the park, along with what problems needed to be addressed. Over the summer of 2011, more than 1,600 respondents expressed their appreciation of the Old Forest, the Greensward,

and the park's cultural attractions, and requested better maintenance, real restrooms, a fenced dog park, updated playgrounds, and protection of the Old

Overton Park Conservancy gratefully acknowledges all who made gifts in memory of George Cates (as of November 8, 2021).

Kathy & Ben Adams Glynn Alexander J. Walter Allen Louise & Ray Allen Marilyn & Pepper Allen **Anonymous** Linda & Ward Archer Don Austin Vicki & Rob Baird Alicia & Don Baker Sally & Dan Barron James Barton Susannah & Kevin Barton Mr. & Mrs. L. Kirkpatrick Bobo Peggy Bodine Mr. & Mrs. Ben Boeving Martha & Jim Boyd Huddy & J. Bayard Boyle, Jr. Linda & Craig Brashear Mr. & Mrs. Thornton Brooksbank **Brownell Travel** Joan & C.W. Butler

Laura & Jim Bynum

John Canale, III Kathy & Albert Carruthers **David Casey** Allison & Andy Cates Elizabeth Cates Alan Catmur Page & Rick Ciordia Honorable Steve Cohen Katie & Keith Cole Community Foundation of **Greater Memphis** Anne & Stansill Covington Deborah & Bob Craddock Margaret & Bill Craddock **Elaine Crews** Meg & Scott Crosby Crosstown Arts Alice & Matt Crow Susanne Darnell Gay Daughdrill Boyd Robin & Ralph Davison Carol DeForest & Barron Boyd Angie & Will Deupree

Sue & John Dewald Mr. & Mrs. Parks Dixon Dixon Hughes Goodman LLP **Dwight Drinkard** Robert Ducklo III Jason Dunn Elizabeth & Winston Eggleston L. Louise & Mike Ellis Sherry & Jeff Emerson Shawna Engel, Seamus Loftus, and Maxine Engel Jean Fisher Stefanie, Madeleine, and Thomas Fisher Margaret & Hall Gardner Mr. & Mrs. Trow Gillespie Lucia Gilliland Tom Gleeson **Grady Gower Thomas Grimes** Shirley & Tom Gurley Llewellyn & Josh Hall Henry Halle III

Larry Hardy Ann & Mason Hawkins Suzanne Henley & James Cole Kathy & Randy Holt Dr. & Mrs. Howard Horn Drs. Meyer & Keren Horn **Abby Huber** Larry Hughes Bryan Carissa Hussong & David Lusk **Garnett & Tom Hutton** Susan & Frank Inman, Jr. Monique & Charles Jalenak Natalie & Jimmy Jalenak Mimsy Jones Katherine & Bill Kaelin Ann Knox Janis Knox Boyd Amanda & Rachel Kohr Aurelia Kyles Lambda Alpha Memphis Chapter Nancy & Mike Lawhead Camille & Eb LeMaster Mr. & Mrs. Edward B. LeMaster III Forest. These requests ultimately became the basis for the Conservancy's initial slate of capital projects.

In December of 2011, City Council unanimously approved a ten-year agreement that turned management, capital improvements, and day-to-day park operations over to the new conservancy.

Charlie Newman, a longtime friend and the attorney who brought *Citizens to Preserve Overton Park v.*Volpe to the Supreme Court, says, "George was one of the most remarkable people I've ever known. He combined great brilliance with extraordinary common sense, understanding of people, generosity, and humility. He had deep insight into the needs of our community and contributed to it not only financially but in time, wisdom, and hard work. He and his family have done more for it anonymously than most will ever know, refusing ever to accept credit."

That sums up George in a nutshell: able to unite diverse constituencies in common cause through his intelligence, good humor, and genuine care for the people and places that make our city special. Today's vibrant, beloved Overton Park is a living testament to his dedication to making Memphis a better place.

A few years ago, we asked George to share one of his earliest park memories for our Overton Park

Stories project. We're sharing his recollection here, in his own words.

When Bena and I moved to Memphis in 1961, transferred from Perry, Florida and knowing two people here, my employer Buckeye Cellulose put us up at the Parkview, in those days an apartment hotel.

On one of our very first evenings there, I thought it a good idea to crank up my bagpipes (I'm a terrible player, but enthusiastic – worst of all worlds for any instrument, especially the four-in-one bagpipe). I was huffing along peacefully (?) on #8 fairway when suddenly I was blinded by a bright light. Had I died and gone to heaven? Au contraire – 'twas the Memphis constabulary, telling me to shut down the racket, 'twas against the noise ordinance, going to jail, never see Bena and the light of day again, etc.

Then with a laugh, he told me it would be a waste of time to arrest me – because the Police chief was named McDonald and was a (real) piper!

He still told me to shut it down. Not the last time I got that dictate.

- George Cates

LEO Events Sandra Leonard Dr. & Mrs. Robert Llewellyn Mary & Bob Loeb Maggie & Milton Lovell LRK Inc. Antzee & Pat Magruder and family Betty & John Malmo Sammy Ann Marshall Price & Shawn Massey Jeni & Steve McBride Janie & Charlie McCrary Harriet & John McFadden Mr. & Mrs. Stillman McFadden Mr. & Mrs. Robert McGehee, Jr. Margaret & Alec McLean Melissa McMasters Memphis Zoological Society Laura & John Morris Mary & Paul Morris Brandon & Joe Morrison Chapman & Chip Morrow

Mueller Industries, Inc. Courtney & John Murrah Dot Neale & Doug Ferris Vicki & Kurt Nelson **Novel Memphis** JoAnna & Dick Osterman Pavo Salon Mr. & Mrs. Michael Payne Paula Payne Susan Penn & Ron McDonald P. Parker Phillips Trish & John Pontius Loren & Lee Powell Mary Powers & Tom Bailey Meredith Pritchartt C. Barham Ray Antonia & Sam Rembert, III Lucy & Carter Rise Dawn & Lee Roberts Tracy & Scott Rogan Carolyn & Robert M. Rogers **Judy & King Rogers** Diane Rudner

Peggy & Bill Scheu Sarah Schilling Lisette & Mike Schnieders Melanie & Douglas Schrank **Peggy Seessel** Katie & Shawn Sentilles Charles S. Sheppard Glenda & Gary Shorb Beth Simpson Linda & Ron Sklar Jane & Charles Slatery Teresa Slovan Beth & William Smith, Jr. **Ernestine Smith** Mr. & Mrs. Frederick W. Smith Julie & Ham Smythe IV Mary & Frank Stanley Peggy & Hugh Stephens Anne & John Stokes Tina & Pete Sullivan Terre & Henry Sullivant

Melody & Bruce Taylor

Debby & Steve Schadt

TNT Investors Club Leslie & Ted Townsend Claudia Tullos-Leonard & **Anthony Leonard** LeClare & Robert Turner T. Gaillard Uhlhorn Elizabeth Valentine Bennett Carrie & David Vaughan Viceroy Investments Ann & Jim Warner and family Angela Weems Mr. & Mrs. Robert Wenner Melanie & Frank White Mr. & Mrs. C. Thomas Whitman Marilyn & Bailey Wiener Peggy & Jim Williamson Stacy Wright & Jim Thompson Susan & Kent Wunderlich Dr. Jan Young

tina's message This year, Overton Park Conservancy has been celebrating the ways that park supporters banded together fifty years ago to protect the park from the expansion of the interstate system. The story is national in scope, and is still taught in law schools around the country. What is often left out of the narrative is discussion of what happened to the communities beyond the park's borders during the years that this battle was waged – how some neighborhoods (that were traditionally wealthy and majority white) were knit back together through large-scale investment and development, and how some neighborhoods (that were traditionally lower-income and majority Black) have yet to fully recover. This story is not unique to Memphis. It was

replicated across the country, and city planners continue to grapple with the challenge of how to mitigate the impacts of decisions like these so that neighborhoods can be made whole.

With the help of local writer Dawn Vinson (whose first story for us appears on the next page), we have set out to capture the stories of the individuals, families, and communities that were upended as bulldozers marched toward Overton Park. Ultimately, our goal is to strengthen the connection of those communities to Overton Park, and to ensure that we're hearing from everyone as we plan for the future. Overton Park should serve as an anchor and a hub, lifting up and connecting neighborhoods in every direction.

Throughout the comprehensive planning process we've been undergoing, our design team has been informed by the continuing active engagement of park supporters, and we're working to give voice to those who traditionally have not been asked to participate in planning for the future of public spaces. We've partnered with Center for Transforming Communities to engage young Memphians from neighborhoods across the city, so that we can understand what they need, and to build into the plan opportunities to provide safe and welcoming places for gathering, exercising, relaxing, and recharging the spirit.

By listening to the stories of our neighbors, and weaving them into our planning process, we are strengthening the fabric of the park community. This ensures that the park will continue to thrive, and to be supported by Memphians as a gem worth saving.

We will close out this year of celebration next April with an event that honors the past and present champions of Overton Park (rescheduled from this October due to the pandemic). But our story-telling will continue through our Overton Park Stories program. We hope you will read and share the stories of your fellow Memphians, and add yours to the collection.



Community Interrupted by Dawn Vinson

The fiftieth anniversary of Citizens to Preserve Overton Park v. John A. Volpe is worth commemorating for all of us who value and recognize the importance of green spaces, not only in Memphis but in urban areas everywhere. With one ruling, the U.S. Supreme Court affirmed on March 2, 1971, that "protection of parkland was to be given paramount importance" and that building highways through parks was prohibited

except in the most unusual circumstances and only if no other feasible alternatives were available. Although it took an additional 10 years for the Interstate 40 route through Overton Park to be officially canceled by federal authorities, *CPOP v. Volpe* is the reason why we can still enjoy the scenic beauty of the park today.

Yet, the preservation of Overton Park was only part of a story that had been unfolding since 1955. By the time of the Court's decision, I-40 construction contracts had already been awarded and, more significantly, the state of Tennessee had already acquired the property for what was to be the interstate right-of-way – 150 acres along 3.7 miles with Overton Park in the middle. Demolition had begun in the 1960s, and over 2,200 people had already been displaced from their homes.

Once it was clear that the park route for I-40 would not be completed, local officials began to turn their attention to the question of what to do with the now-vacant, weed-filled land in the interstate ROW corridor. Plans for the area west of Overton Park quickly veered to residential redevelopment. The area east of the park, which the Binghampton neighborhood primarily comprised, seemed unable to escape a transportation-focused fate. Only one option was really considered for this side of the park: a raised boulevard connecting the east end of I-40 to East Parkway.

Binghampton residents expressed concerns about the connector plan early on. Representatives from the Old Binghamton [sic] Neighborhood Association were anxious about not only the proposed boulevard's impact on property values but also its impact on neighborhood unity. The connector would, ironically, literally separate one part of Binghampton from the rest of the neighborhood. Although this would not be the first time that the district had been bisected – the



railroads had done that in the early 1900s, and racial segregation had reinforced the divide – the new connector would be an additional barrier to community cohesion. Instead, many residents expressed a desire to see more residential development – and, specifically, more families – in the area. They saw the revitalization efforts happening in Cooper-Young and wanted something similar for their own neighborhood, but they cynically noted that

redevelopment of the west side of the park, with its larger and more affluent population, would plainly have a more significant positive impact on the city's coffers.

Former property owners on both sides of the park were eventually given first dibs to buy back their properties and rebuild on them. Yet, even this option highlighted disparities between the two areas. Almost all of the former I-40 Corridor property owners quoted in the media at the time felt that they had been coerced into accepting sub-value prices for their properties. When the interstate project was canceled, several former owners organized in an attempt to get their property back under fairer terms. Most of the former owners spotlighted in the newspapers, however, had lived on the west side of Overton Park; few mentions were made of former owners from the east side.

In 1989, the president of the Binghampton/Lester Community Organization hinted at a possible reason for this: that many of the people who had been forced to leave the neighborhood had received such paltry prices for their properties that they could only afford substandard housing from that point on. He added that, although he himself wanted to see some of the vacant ROW land redeveloped as housing, he recognized that "the majority [was] going to rule."

And so it did. Sam Cooper Boulevard was completed in 2003, and today Binghampton residents are still doing the hard work of rebuilding their community. Even as we commemorate *CPOP v. Volpe*, we must also acknowledge that post-ruling ripple effects are not always a cause for celebration.

Dawn Vinson is working with us on the Overton Park Stories project. If you know anyone with a story to share, particularly someone whose family was affected by the I-40 project, contact us at info@overtonpark.org.

Angela Jones shares her Overton Park story by Abigail Teamer

Our summer communications intern, Abigail Teamer, spoke with Angela Jones, a park visitor and the organizer of this summer's Sparkling Seniors event, which promoted the benefits of walking and the beauty of Overton Park.

Angela Jones and her husband of 39 years, John Jones, may seem like typical, dedicated parkgoers. Every morning, they wake up around 5:00 AM to walk, starting and ending on the East Parkway side of Overton Park. However, Mrs. Jones' life was dramatically different and less active a little over a year ago.

In the middle of 2020, Mrs. Jones' doctor informed her that she was morbidly obese and in the prediabetes range. This not only meant that she was at risk of getting diabetes, but that she also had a higher chance of dying from a heart attack or stroke. Coming from a family with several diabetics and even a diabetic amputee, Mrs. Jones was devastated by this diagnosis. She mentions that many of her family members have to take insulin shots and she did not want that to be her story. "That is NOT what I retired for," Mrs. Jones declared.

As expected, her physician advised her to begin dieting and exercising to reverse her situation. However, there was one issue: Mrs. Jones ardently disliked dieting and exercising in any form. So she knew to save her life, she would need to adopt a new lifestyle. Luckily, she had the encouragement, experience, and love of her husband. John Jones has always been active in some capacity during his life and has wanted his wife to join him from the beginning. He recommended that Angela start walking to better her health and she hesitantly agreed. "My husband wanted a walking partner for 38 years and finally got one after 39," she said. At first, they tried going to a park downtown, but it closed due to COVID-19. Then, Mrs. Jones said the Holy Spirit led her to walk at Overton Park in June 2020.

When Mrs. Jones began, she could barely walk a tenth of a mile without getting out of breath. However, her husband stayed positive and encouraged her to keep walking through the pain. Thus, Mrs. Jones continued to walk each day. She went from walking a tenth of a mile, to half of a mile, to a whole mile, and then up to six miles. At first, she couldn't keep up with her husband; now, she has to tell her husband to keep up with her. Her family was so surprised at her new routine that they called her daily to see if she was



Angela and John Jones on a morning walk through Overton Park.

still continuing. As Mrs. Jones walked religiously, she couldn't help but see the progress she was making.

Mrs. Jones went from a size 3x to a large and moved from the morbidly obese range to the overweight range. Most importantly, her medical reports (A1C, cholesterol, etc.) improved so much that she was no longer in the diabetic range less than a year after her diagnosis. Her physician was filled with so much surprise and happiness that she hugged Mrs. Jones, who became one of the most beloved patients at the doctor's office.

Mrs. Jones admits that she could never have made the progress that she did without her husband's faithful help. She says, "I appreciate him for really motivating me." And Mrs. Jones says she still isn't done yet. She has one more major goal of getting to a healthy weight by the summer of 2022. To reach that mark, she is going to continue to diet and exercise with her loving husband at Overton Park. "We're the A.J. Team!" she happily exclaims.

Dr. Russell Wigginton on our distinctive park by Abigail Teamer

Overton Park Conservancy is proud to welcome Dr. Russell Wigginton to our board of directors this year, along with fellow new members Laura Hine, Troy Hitchcock, and Dr. Carol Johnson Dean. Our communications intern Abigail Teamer sat down with the new President of the National Civil Rights Museum to hear what Overton Park means to him.

When did you first begin visiting Overton Park?

RW: I remember first visiting Overton Park as a freshman at Rhodes College in 1984. This was before a fence was around the campus, so it was very easy to walk back and forth to Overton.

What's your most vivid memory of the park?

RW: As an early college student, it's actually the golf course because I had not played much golf prior to college. I'm not even sure if I had any [golf] clubs. But I remember going to the golf course with some friends. It's a great place, regardless if you are a kid or a senior citizen. It was always a comfortable environment in which to learn how to play.

Do you associate the park with any special people or times in your life?

RW: Well, yes. I did have a relationship with George Cates before he passed. His passion and commitment towards the park was contagious and represented what can happen when you prioritize the community over yourself. He obviously was a person of significant means and resources to do many things, and he chose to channel his resources in a way to better the community. And he did not need a lot of attention about it. Most people have no idea that without him the park would have been in jeopardy many times.

What should future generations know about the park?

RW: I think it's important that they know that the reason the park even still exists is because of people, back in the 70s, who were relentless about its preservation. It's just a reminder of the power of people that when they come together on an issue, they can influence



what happens in their community. I also think it's important that people appreciate and recognize that new and modern is not always better. There are valuable parts of our society that the maintenance and continuation of them supersedes new, fresh, and modern.

What's your favorite part of the park?

RW: It kind of depends on my mood. When I want to be in a space of introspection or if I have things on my mind that I want to ponder, it's nice to be in the Old Forest, just to walk around in a peaceful setting. While you occasionally run across people [in the Old Forest], you can enjoy the surroundings in an intimate way. When I want to be more social, I like the open area where people gather around the playground and the pond,

and people are doing all kinds of things. Because I find the Greensward is one of those spaces that is built in a way that is equitable to all people and it feels approachable and accessible to anybody. If you go over there on a Saturday afternoon in the fall or even the summer when it's not too hot, you get exposed to all of Memphis. On our good days, it's the part that makes Memphis special and gives a sense of Memphis culture. If you are a visitor to Memphis and say, "What's Memphis like?", go to that park on a Saturday morning at 11:00 and you can probably find your answer.

What does the park mean to you?

RW: One is that it's a constant sign and symbol of what can happen when people come to an agreement on priorities for their community. It's such a special feature if you were to view it from a national landscape. It's one of the things that makes Memphis distinctive, and sometimes when you are in a community, you don't appreciate your distinctiveness. That could be either because you haven't been exposed to other places and don't realize that not many places have a park of this magnitude in the middle of the city, or you have not been exposed to all the aspects of the park that people can use. When you think about the combination of things that are available in the park, it's a really dynamic space that very few cities in our country can claim.

Conservancy pilots park ranger program

Do you frequent the park on the weekends? Perhaps you've seen a new friendly face in the park – his name is James Smith and he is our first Overton Park Ranger!

We listened to feedback given by park users during our planning conversations and examined our own needs for a regular voice in the park, especially on the weekends, since our current staff needs to be available primarily during weekday business hours.

Thanks to funding from our partners at Reimagining the Civic Commons and especially the tireless help of Innovate Memphis's Program Manager, Susan Dalton, we launched a ranger pilot program in August. Civic Commons is a nationally funded initiative investing in shared public spaces and assets to build stronger communities. In Memphis, that effort first manifested through work in downtown's River Garden, Fourth Bluff Park, and Cossitt Library. Overton Park Conservancy was invited to participate in its second round, and we identified the ranger pilot program as a priority area to invest and measure for impact.

A trusted contractor, Denico Gray, helped us identify and train candidates, with an eventual outcome of a customized ranger manual for Overton Park. With Denico and Susan's help, we crafted a position specialized for the park, focusing on education and interaction about park rules, amenities, and programs. For example, visitors might see a family enjoying a picnic in one of our pavilions, and James can inform them about our rentals program. If a guest has their dog off-leash, the ranger offers information about the importance of and reason for the city leash law, reinforcing our park signage.



Our observations and James's reporting revealed the need for new safety fencing along the edge of East Parkway. A section was installed in October with the help of volunteers from International Paper. Because there is no curb along this busy street, adding these barriers keeps children and families safer.

Susan helped us develop methods for James to collect data via a journal app to describe the day's events, log issues such as needed repairs, and note interactions with visitors. These data help us see what locations and times of day we need to focus his time in the park. Coupled with data from our bike,



James Smith, our Fall 2021 ranger

pedestrian, and car counters, they paint a dimensional and detailed picture of park use.

James's friendly demeanor and outgoing personality have played a huge part in positive response to the program. Having a presence in the park has helped us respond to issues in real time, ensuring that the park is beautiful, welcoming, and safe for our park users.

We asked James a few questions about his experience so far:

What's the best thing about being the first Overton Park Ranger? "Well, it's always good to be first," he laughs. "But seriously, it's getting to work in a natural forest with East Parkway on one side and Poplar on the other, and in between is this amazing natural habitat."

What from your previous work background has helped you most with this job? "My background is in security, and it gives me the confidence to approach people already knowing I can defuse the situation if they need educating on park rules."

What would you add to your job duties? "I would love to be more informational for guests when they ask me about the natural history of the forest – I have had people ask me about the trees, vines, berries, and birds, so it seems like something the public wants."

With James's assessments and this public feedback, we hope to bring the program back in 2022 with an interpretive/educational component. We are so grateful to James for helping us bring this position to life!

Overton Park Conservancy gratefully acknowledges all who made donations and in-kind (noted with italics) gifts from January 1, 2020 to December 31, 2020. If we have inadvertently omitted the name of one of our supporters, we sincerely apologize.

\$100,000 & up

City of Memphis **Hyde Family Foundation**

\$10,000 - \$99,999

AutoZone The Belz Foundation Burch. Porter & Johnson. PLLC Amy Goldman Fowler & Cary Fowler Hollywood Feed International Paper Foundation Lyn & Bill Reed

\$1,000 - \$9,999 Michele & Steve Adelman Corinne & Robert Adrian Debby & Cary Allen Drs. Louise & Ray Allen Julie & Bryce Ashby Mrs. Rebecca W. Ballou Eric Barnes BDO USA Pam & Sam Blair Betty & David Blaylock Bluff City Sports Wight Boggs Linda & Craig Brashear Allison & Bo Braswell The Canale Foundation Allison & Andy Cates Bena & George Cates Drs. Beth Ann Choby & Kent Alan Lee Drs. Aimée Christian & Benton

Wheeler Congressman Steve Cohen

Katie & Keith Cole Meg & Scott Crosby Lisa Daniel

Angie & Will Deupree

DirectFX

Mr. & Mrs. Parks Dixon

Eclectic Eye Randy Engel

Evergreen Historic District

Association Roger Fakes Pat Faudree First Horizon Foundation

Melanie & David French Allison & Tom Garrott Dot & Luther Gause Dr. & Mrs. M. Boyd Gillespie Mr. & Mrs. Philip Gillespie Joy & Frank Gilliam Lucia Gilliland Kate & Robert Gooch **Emily & Houston Graves**

Eleanor & Bubba Hallidav

Claudia & Bill Haltom

Dr. David Hamilton Jane Hayden Mia & Paul Henley Lou Henslee & Roy Bell Carolyn & Scott Heppel Katie & Dr. David Hill Hohenberg Foundation Marcella & John Houseal

James Humphreys Margaret & Kenny Jabbour Peggy James Jones

Dr. Jeanne & Frank Jemison, Jr. Betty & George Johnson Robbie Johnson Weinberg & Dr.

Michael Weinberg Gale Jones Carson The Kathryn Brown Butler

Foundation Chervl Kent

Frances & Jake Lawhead Hope Willard Lundt Dianne & Myron Mall Betty & John Malmo

Carol Marshall & Mike Palazola Mrs. Alice E. McCabe

Margaret & Alec McLean Medtronic, Inc.

Memphis Runners Track Club

Bill Metz

Dot Neale & Doug Ferris Overton Square LLC Park Friends, Inc. Susan & Robert Quinn

Redeemer Presbyterian Church Markova Reed Anderson & Chris

Anderson REI Co-Op

Carol & Bob Richards Lauren & Eddie Robinson Diane Rudner

Patra & Ken Rule

Michele & Scott Sammons

Mary Scheuner Shelby Electric Co. Glenda & Gary Shorb

Lisa & John Bayard Snowden John Spence

Sternberg Foundation Tina & Pete Sullivan Lauren & Justin Taylor

Becky Trimble Beverly & Dr. Terry Trojan Henry & Lynne Turley Kimmie & Glenn Vaulx, Jr.

Anni & Bill Walker Mr. & Mrs. Chip Wallace Jewell Ward & Jim Brooks KC & Dr. Jeff Warren

Melanie & Dr. Frank White Carole Whitehead Kathy & Steve Williams

Becky & Spence Wilson Juliet Wischmeyer Mindy Wurzburg & Blair Parker

\$240 - \$999

Mr. & Mrs. Hunter Adams Agency Services Inc. Linda & Ward Archer Hadley & Scott Arnold Paige Arnold Annette & Lee Askew, III Linda Atwood & Dr. Ellis Neufeld Claire & Don Austin Melissa Azzi Lydia & Rehim Babaoglu Paula & Cliff Barnes Susannah & Kevin Barton Thaler & Tom Beasley Belleair Woods Association Emily & Steve Bishop Mary & Allen Blair Christi & Patrick Blake Dr. Patrick Blankinship Jenay & Alex Boggs Pam & Andy Branham Susan & Roger Bransford Cindy & Kevin Brewer Travis Brooks

David Brown & Steven Hoover Ruth Brucker

Lvnn & Jon Buhler Anita Bunn

Ginny & Berkeley Burbank Alice & Dr. George Burruss Sette & Clark Butcher Pat & Sturla Canale Elena & Eric Caron Dr. Malle Carrasco-Harris &

Jeremy Harris Caroline & Greg Carrico

Ebet Carrière Peeples Rachel Cheek & Matthew Jakes

Stephanie & Chip Chockley Gina & James Christian Kay Clancy & Steve Brown Ann Clements & Bobby Carter Karen & Kent Cochran

Suzanna & Mike Cody Ashlev & Mac Coffield Ann Coleman

Jan & Ron Coleman

Community Foundation of Greater Memphis

Nora & Dan Conaway Paula & Edward Coolev Susan Courson-Smith & H.B.

Smith

Samantha & Agustin Crespo Dr. Crista Crisler

Alice & Matthew Crow Carol DeForest & Barron Boyd Pam Detrie & Jenny Bartlett-Prescott

Melissa Dison & Fernando Martins Pereira

Wanda & Donald Donati Carole Doorley

Debra & Reid Dulberger Dr. Kristen & Doug Duncan Ms. Shelley Durfee & William

Chandler

Joanna & Robert Fehse Lisa & Jeb Fields Jennie & John Fields Deb & Bob Foehring Megan & Steele Ford

Desi Franklin & Alex Kenner Margaret & Hugh Fraser

Anne Frassinelli & Bill Ferguson Canby Frazier & Scott Irwin Yu Fukuda & Patrick Siglin

Mr. & Mrs. Gary O. Giles Mr. & Mrs. W. Jerry Gillis Emily & Ben Graham

Romnev Grandi & Robert Bader

Greenview Fund

Jennifer & Paul Hagerman Ashley & Dan Harper

Terri Harris

Linda Hendershot & Bill Rehberg Meredith Hennessy & Louis Stifter

James Holland

The Honeybird Foundation Isaac Howley

Pung-Pung Huang & Frank Byrd Margaret & Charles Hubbert

Kent Hughes

Carissa Hussona & David Lusk Judy Hyde & Kendall Rhodes Drs. B. Kay Jackson & Thomas

Shelton

Diane Jalfon & Daniel Weickenand

Candy & Rick Jefferies Drs. Lisa & David Jennings

Susan Jennings Dr. Irene Jones Todd Keathley Allison & Steven King Jennifer & Mike Landrum Brenda & Jim Lanier Annette & Gene Lawrence Carol Lee & Joe Rover Moriah & Sam Lee

Mariean Liggett & Kristi Estes

Mark Lindstrom Lorraine & Gerald Lovel

Caroline MacQueen

J.T. Malasri

Susan & B. Lee Mallory llene Markell & Ben Lewis

Edith Marshall

Laura & Montgomery Martin Amanda Mauck-Skinner & Jeremie Skinner Cornelia & W.C. McDaniel Mary Lou & Bob McGee Debbie, Chris, & Owen McHaney Melissa McMasters Simone & Logan Meeks Memphis Zoo Corrie & Newton Metcalf, Jr. Chapman & Chip Morrow **Nancy Mullins** Kaci Murley & Ian Nunley Ann Murphy Michelle Naef & Michael Ham Jamie & DJ Naylor Mercy & Rick Neal Linda Nichols & Robert Burns Barbara & Bill Nixon Cardell Orrin Ashley Paige-Powers & Sam **Powers** Jenni & Andrew Pappas Kim & Blair Perry John Pickens Mary Leslie & Lee Ramsey Drs. Mary Relling & William Evans Ashley & John Remmers **Rhodes Sustainability Coalition** Anna Rich & Terry Gallagher Leigh & Todd Richardson Karen & Murray Riss Drs. Baker Gross & Hunter Rittenberry Anna & Kevin Ritz Amanda Robbins Latanyua & James Robinson Colin Rork Drs. Judith Ruiz & Roberto Lachica Martha & Joe Saab Kim Simpson & Chris Tinkle Jennifer Sink & Buck Wellford Louise & John Slater Linda & Frank Smith Sally & Mark Smith Ham Smythe III Anna Bess Sorin & Nate Nowak **Andre Spies** Megan & Justin Starling Sara & Jordan Stephens Erica Stoltz & Sujan Rajbhandary Gretchen & Brian Stroud Elizabeth & John Sumner Richard Tanner Elizabeth Thomas & Chris Carlson Sally & John Thomason Nancy & Jeffrey Thompson Tanja L. Thompson Janet Todd & Fleetis Hannah Emily Trenholm & Les Edwards **Peggy Turley Brier Smith Turner** Claire & Yousef Valine Suzanne & James Varner

Yancy Villa-Calvo & Mauricio Calvo Paige & Scott Walkup Marrianne & Ron Walter Bruce Watson Drs. Ginger & Jim Whelan Dr. Linda O. Wible Mary Wilder & Chuck Fox Missy & Bill Williams Natalie Wilson Mr. & Mrs. Chris Lewis Martha & Dr. Frank Witherspoon Thomas Woodley

\$100 - \$239 Mike Acree Katherine & Ben Adams Larry Alexander Suzanne & Walter Allen **Betty Alsup** Susan & Bill Andrews Elizabeth & Tom Arceneaux Meredith Armstrong Jess Arndorfer & Amy Vavere Bette Arndt Michael Arndt Sydney & Andy Ashby Jeannie & Philip Ashford Sally & William Askew Mssrs. Chip Bailey & Charles Hill Dr. & Mrs. James E. Bailey, Jr. Rose & Geoff Bakewell Kaitlyn & Cody Barnhill Jane Barton Kathleen & Dr. Schorr Behnke Carol & Terry Bishop Anna & Angus Blair Elaine Blanchard & Anna Neal Martha & Jim Boyd Jenny & John Branston **Burton Bridges** Sara & Eric Bridges Melissa & Gary Bridgman Carrie & Tony Brooks Pat Brown Joyce Broyles & Larry Bomar Teresa & Bill Bullock Tracie Burke & Maureen O'Brien Katherine & Stephen Bush Corinna & Dr. Luis Campos John D. Canale, III Margaret & Craig Cardwell Pat & Warren Carmichael Joseph Carson Karen Casev Ann & Ted Cashion Elizabeth Cawein & Justin Entzminger Stephanie & Frank Chalona Rebecca & Jim Chappell Nancy & Lee Chase III Kate Chilton Karen & Michael Clark

Margaret Clifton

Lanny Coker

Bard Cole Brandy Coletta Carol Coletta & John Montgomery Dr. Anne & Oscar Connell Madeline & David Cotton Mr. & Mrs. William Craddock, Jr. Mr. & Mrs. Chris Crosby Vicki & Hal Daughdrill Victoria Dawson Margaret & Steve Dean Samantha & Christopher Dean Vaughan Dewar **Diversified Trust** Karen & Daniel Dixon Mr. & Mrs. Michael Donahoe Ben Duke Dr. John Dulaney Melissa Dunn & James Brooks Steve Edmundson Mr. & Mrs. Douglas Edwards Elizabeth & Winston Eggleston Pat & Jim Elcan Mary & Robert Ellis Patti & Lew Ellis Drs. Laura & John Engbretson Shawna Engel Mr. & Mrs. Jason Fair Fields Falcone Kathy Fay & Richard Meek George Felts Elizabeth & Rick Ferguson Charlotte Fisher Mr. & Mrs. Miles S. Fortas Alice Franklin Maria Fuhrmann & Keith Humphreys Alex Galloway Margaret & Hall Gardner John Gemmill Drs. Christa George & Chris Wood Gerber Taylor Laura & Josh Gettys Julia & Bill Gibbons Mr. & Mrs. P. Trowbridge Gillespie, Jr. Tom Gleeson Leslie & Stephen Goodwin Nancy Gordon Sally Graflund Mr. & Mrs. Samuel N. Graham Michelle & Jody Griggs Cyndy Grivich Tucker **Guaranty Bank** Holly Guthrie & Mary Linder Kelsey Hamilton & Kenn Gibbs Linda & Mark Hamilton Mary Phil & Hayne Hamilton Michael L. Hancock Jane & Eddie Hankins Mr. & Mrs. Kiran Hanumaiah Linda Harris & Philip Potter Stephanie Harrover Albert Harvey

Marsha & Ja Hayes

Alyce & Stephen Haynes

Cara & Rick Hechinger Jane & Tom Heineke Ann & Dr. Hank Herrod Gloria Hodges Angela Dawn Hopkins Randy Horras Eva & Bobby Hussey, Jr. Dr. William M. Jackson III Natalie & Jimmy Jalenak Erica & Dr. Tim Jancelewicz Erin & Kim Jenkins Debbie & Bobby Johnson Jeannie & Rev. Don Johnson Kim & Joel Johnson Krista & David Jones Meg Jones & Bill Powell Dr. Kimberly Kasper Carol & Gene Katz Barbara & Roy Keathley Penny & Jim Keras Tricia & Chuck Kerwin Mary Louise & James Kilroy Sally & Richard Kimball Leanne Kleinmann Amanda & Rachel Kohr Kristin & Jon Korneliussen Barbara Kritchevsky Kay & Hayden Lait **Brooks Lamb** Suzanne & Bill Landers Sanne & Kenny Latta Nancy & Mike Lawhead Amanda & Wesley Lawrence Joel Lawrence Virginia & Fred Lazenby Sarah Lebovitz & Richard Huddleston Allison & Peter Lemm Robert Lenzini **LEO Events** Lauren & Syd Lerner Felicity & Peter Letsou Jimmy Lewis James Lindstrom Cindy Loewenberg Diane & Tom Long Ms. Liz Love Luisa & Dennis Lynch Marion Malone Julie Marks & Michael Nelson **Beverly Marrero** Brian Martinelli Jean & Steve Maskas Carroll & Dan Mayfield Thomas McAdams Jean & Lloyd McCain Stacy & Chris McCall Jennifer & Tom McConnell Rayna & Jennifer McDermott Harriet & John McFadden Rose McGee Dr. & Mrs. & J. Lucius McGehee Mr. & Mrs. Lewis K. McKee, Jr. Virginia & Hite McLean Margot McNeeley & Gary Backaus Bethany & Zac McRae McVean Trading & Investments Diane Meess & John Pekar Memphis College of Art Memphis Museum of Tribal & Visionary Art Louise Mercuro Judy Mixon Cindy & Scott Moore Mr. & Mrs. Allen Morgan, Jr. Amy & Brad Moritz Jan & Scott Morrell Mary & Paul Morris **Nancy Morrow** Jackie & Chris Morton Amy & Dan Moses Mr. & Mrs. David Murley Ansley Murphy & Toby Sells Laura & William Murphy **Bruce Newman** Leah & Jackie Nichols Julia & Rush O'Keefe Anne & Michael Olivo Juanita Ortiz & Nelson Gutierrez Napoleon Overton Kent Overturf Gwen & Penn Owen Cece & Andy Palazola Denise & Autry Parker Dianne Parker & Donna Parker James Patton Eva Payne & Evan Kingsley Carla & John Peacher-Ryan Susan Penn & Dr. Ron McDonald Joseph R. Pfeiffer Michele & Glenn Phillips Pallas Pidgeon Zanone Cristina & Cap Pinkham Pinnacle Perpetual Services JP Plumlee Trish & John Pontius Rosemary & Mike Potter Mary Powers & Tom Bailey Barbara & Paul Presley **Sharon Prewitt** Dorothy & Robert Pugh Mr. & Mrs. W.L. Quinlen, III Elaine Radin Julie & Jim Raines Sara Ratner & Harry Freeman Marty & Steve Redding Ulrike Reiss Ellie & Ollie Rencher Carol & Dr. Greer Richardson Stacye & Gary Richardson Ritter Farm Management Anna & Dr. Gwin Robbins Lorie & Barry Roberson Ashley & Michael Robilio Angela Rodgers Judy & King Rogers Bernard Rolfes Stu Rosen Christina Ross & David Hanson

John Ross

Mandy & Rick Rough Debbie & Mark Rutkowski Susan Sanford Leigh Savage & Donna Blackard Mr. & Mrs. Stanley Sawyer Paul Sax David Scarbrough Carl Schneider Leslie Shankman-Cohn & Bob Schreiber Seeding Success Mallory & Michael Seeker Katie & Shawn Sentilles Kerry Sernel Rita Sewell Elizabeth Shaffer Sharon & Joshua Shipley Tessa Silvestri Higgins Teresa Sloyan Bethany Smith & Joe Larkins Patti & Ritchie Smith **David Sparks** Misty & Dr. James Stamper Jill & Ken Steinberg Ann Stewart Anne & John Stokes Strategic Research, LLC Sue & Ken Strong Michaelia & James Sturdivant Anne & Dave Suitor Ann & Richard Sullivan Dr. Joseph Sullivan Marci & Jay Sweeney Barbara & Gary Sysak Barbara J. Taller Clara Talley & Stephen Humbert Patricia & Phillip Taylor **Sharon Taylor** Rebecca Terrell & Eric Gottlieb Dr. Linda Tharp Lissa Thompson Drs. Sharon & Edwin Thorpe Jennifer & Brice Timmons Caleb Tinkle Dr. David Tipton Christine & R. Carroll Todd Mary Todd & Gene Green Maury & Steve Tower Barbara & Hayward Townsend Nicole & George Treadwell William Trimble Louise & Calvin Turley Muffy & Michael Turley Betty & Bill Turner Jennie Verner Dr. & Mrs. John Vookles Norma & David Walker Chris Warner Marilane & Dr. Otis Warr, III William Watts Angela Weems Catherine & Joseph Weingarten Dr. Beverly West Marsha Walton & Chris Wetzel

Melissa Whitby

Mr. & Mrs. C. Thomas Whitman Sue & Dr. Jerry Whitt Elizabeth Wilcox Dr. Palmer Wilson Matt Winemiller Jessica & Matthew Wiseman Libby and Jim Witherington Kristina Woo & Honorable Mark Ward **Kevin Woods** Emily Woodside & Dr. Bill Falvey Mary & Jock Wright Deede & Robert Wyatt Amanda Yarbro & Brandon Dill Sharon Younger **Up to \$99** Regan Adolph Gordon Alexander Jim Alexander & David Johnson Sally & Vince Alfonso Stephanie Allbritten & George **Bryant** Dawn Andreatta Ben Andrews Jen Andrews & Marc Robinson Jeremy Andrews Margie Armour Megan Arrowood-Waldrip & Stephen Waldrip Dr. Wendy Atkins-Sayre Roshun Austin Dr. Syed Azmi Chris Bailey & Steve Thompson Taurus Bailey Jennie Bainbridge Andrea Baird Carol Baker Sally Baker Anne Ballam Stephanie & Richard Banks Camilla & Jerry Barber Valerie Barfield Tara Barnes Caroline Barnett Elizabeth C. Barnett Susan & Robert Barnett Sarah & David Barton Gene Barzizza Miranda Bavier Kim & Willy Bearden Stephanie & Dan Beasley Richard Beckwith Karen Bell Cameron Bellm Betsy & Saul Belz Jennifer Belz Marissa Benedict

Maya Benson

Richard Benz

Edwards

Rudv Bernil

Rheunte Benson

Patti & Michael Berry

Valerie Berlin-Edwards & Tom

Betsy Black Melissa Blankenship Mrs. Richard H. Bodine, Jr. Patricia Bogan Scott Bojko Toni Boland Marion & Jack Borg George Boyington Becky Brady Patricia Brainard Drs. Jolieke & John Brooke Andria K. Brown Cary & Keith Brown Rita & William Bruce Claire Brulatour Peter Budd Callie Bugg & Andrew Wofford Bianca & Graham Burks Lindsey Butler Sandi Butler Hughes Mr. & Mrs. Bruce E. Campbell, Jr. Dr. Doug Campbell Jennifer & Patrick Campbell **Becky Carlisle** Linda & Raymond Case Q. Casey & Dr. W. Linebaugh Steve Catechi Mr. & Mrs. Brian Chancellor Pam & Tom Charlier Christian Brothers University **Honors Program** Michael Chupeco Isabelle Ciaramitaro Ann Clark Harris Julie & Tee Cloar Eli & Eric Cloud Thad Cockrill Kimberly & Stuart Cohen Lorinda & Jonas Cohoon **Emarie Coleman** Jonathan Coleman Mike Condon Nicholas Cornwell **Christy Correa** Jane Cox Samantha Cox & George Brewton Kathe & Larry Crane Stephen Crawley Sarah Cronk **Taylor Cupples** Joanna Curtis & Chris Herrington Carol Danehower Annelise Danielson Tatine Darker & Bruce VanWyngarden Norma Davis Owen Cathy & Andre Dean Delta Asset Management Jessica Demster & Tucker White Amanda & Blake Dial Janet Dillard Renee & Collins Dillard **Beverly Dixon** Beverly & Henry Doggrell

Angela Doherty

Annette Hawkins

Edith & Bob Heller

Alan Hayes

Chervl Havs

Michele Less

Novella Lewis

Fabien Llambi

Kim & Bob Llovd

Ashley & Robert Donati Julia Hencel Mary & Bob Loeb Saadia & Dr. Imad Omer **Daniel Dow** Rick E. Henderson Laura & Tom Loque Linda Opiel Susan Dowling Keatley Suzanne Henley & James Cole Kathy & Richard Lou Caroline & Wilson Orr Kathy & Jerry Dumlao Jessica Hernandez Margot Lueck-Zastoupil & Lynn Peggy Owen Michelle & Bill Dunavant Carol Hesch Zastoupil Sterling Owens Andrea Lum Susan Dynerman Heather & Edward Hettinger Rachel Ozols Jason Eagle Janice M. Holder Shirley Lupfer Meredith Pace Kelly Eddleman Dr. Alane & Stephen Holliday Marina Pacini & David McCarthy Kelsey Lyons Leann Edwards Glenda Mace Wesley Morgan Paraham David Holt Madeleine & Thomas Edwards Susan Mackenzie & Virginia Deanie Parker Anne Hooper Elisabeth Eickhoff Helen Hope Stallworth Karen Parker Vivian & Roger Ekstrom Valerie & Dean Hornbeak Cynthia & Jim Maddox Lori & Jud Parker Tara & Scott Elliott Janet Partridge & Tom Lawrence Ellen & Jon Hornvak Perre Magness Shannon Maris & Drake Danley Peri Jane Pate & John Baker **Cullen Estes** Adriona Horton Jav Etkin Carrie Hough Tommy Marsh Sheila & Louis Patrick Marsha & Tom Ewart Estelle & Stephen Howitt Susan & Drew Mascolino Margaret & Majid Paydar Jana Files & Lee Phelan Annie & Jeff Hulett Alison & Jim Masilak Terron Perk Charlotte Fineberg-Buchner & **Dorothy Huston** Marilyn & Steve Masler Carolyn & Taylor Perry Clark Buchner, III Kristina & Drew Hyde Renee & Scott Massey Sarah Petschonek & Eric Mathews Jean Fisher Susan & Mickey Ison Mary Jane & Matt May Leslie Petty Craig Fitzhugh Eleanor & Dr. Jonathan Jacobs Colleen McCartney Lisa Phillips Michael Flanagan Reagan & Sean Jacobs James McClanahan Lyle Phillips Molly & Russell Fleming Monique & Charles Jalenak Robbie & Scott McDermott Patty Pierce Peggy & L.R. Jalenak, Jr. William Podesta Dan Flick Donna McDonald Courtney & John McDonnell Krissy & Ryan Flickinger Paul Jennings Molly Polatty Ellen & Mark Follis Billie Jeanne & Stan Johnson Kathleen McElroy & Sam White Joel Porter Mott & Mary Call Ford Kathy & Don Johnson Megan McGarrh Genevieve Posev Patti Ford Elizabeth Johnston Addie McGowan & Matt Inbusch Cvnthia & Malcolm Pratt Monty Foster Juliet Jones Corinne McLaughlin Ann & Zach Pretzer Yvonne Fournier Lyn & John Joyner Ira & Daniel McMasters Jerred Price Michelle Fowke Mary & Aaron Kanowitz Anna McQuiston Meredith Pritchartt Jessica & Timothy Fuller Gail Karr & Tony Stafford Barbara Pyles & Gary McKay Marilyn & Benjamin Meeks Heather Gammel Steve Katz & Bob Schwarz Memphis Symphony Orchestra Bano Qaladize Emma Gant Jo Kee Pamela Merrill Steven Brett Ragsdale Elizabeth E. Gates Michelle & Shawn Kelly Joe Meuser Kristen Rambo & Silas Armstrong James Gentry **Emily Adams Keplinger** Linda Milbradt Veena Rangaswami Nikole Gettings & Bill Stegall **Taylor Kinas** Rhonda Miles Ellen Rardin Cynthia Gholson Libby & Andy King Dr. David Mirvis Mary & Arthur Ray Gail Glankler Elizabeth & Jack Kinney Lisa & David Montgomery Erik Reese Spencer Glaser Victoria Kintner-Duffy & William Prof. Charles B. Moore Nevsa Rhoads Marilyn & Louis Glazer Duffy Gayle Moore Rice Caperton Rice PLLC Kristie & Tim Goldsmith Jessica Kitchens Layne Moritz & David Patrick Mindy Rice Ardys & Carl Richards Laura Goodman-Bryan Jennifer & David Kmet Laura & John Morris Chrystal Goudsouzian Mary & Dr. Scott Morris Julie & David Richardson Rollin Kocsis Julia & Michael Graber Katharine & Robert Kores Megan Morris Melody & Bud Richey Angela Grant & Randy Cox Kim A. Moss Nikii & Jon Richev Sandy Kozik Jerri & Patrick Green Cindy Kramer Kelly Mullis Sandy & Dr. Webster Riggs Meg Green Barbara & Barry Kuhn Amy & Steve Mulroy Rev. Phoebe Roaf Stacey Greenberg Emilio Lachica Courtney & John Murrah John Rochford Sue & Sandy Greenberg Amanda & Michael LaMountain Dr. Katie Murrah Kerrie Rogers & Ken Ward Nancy Greenwalt Mr. & Mrs. Jeffrey Land Drs. Gail Murray & Joe Hawes Steven Ross Carol & Charles Griffin Susanne & Bruce Landau Mr. & Mrs. George Nassar, Jr. Elizabeth Rouse Megan & Brett Grinder Dan Larsen Patty & Steven Naumann Kerry & Nathan Roy Eva Guggenheim Jana & Brad Larson Ken Nelson Janet & Paul Rubin Kate Hackett Diane & Eugene Laurenzi Susan & David Nelson Christine Ruby Tracy & Tad Lauritzen Wright Madeleine Haddock Rev. Rosalyn Nichols Don Ryland Carol & Joseph Hagan Karen Lebovitz & Steve Cantor Mr. Shahin A. Samiei Nike, Inc. Theresa Legato & Dennis Hall Dorothy Northern & Dr. Steve Llewellyn & Josh Hall Lelia & Russell Savorv Judith Hammond **Bailey Leopard** Dr. Aubrey Schacter Ross Debby & Steve Schadt Tucker Hanemann Emma Less Randy Norwood

Maureen & Chris O'Connor

Louise & David Olszewski

Tracy & Paul O'Connor

Jim Oliver

Susan & Chuck Schadt

Dale Schaefer

Julie Schafer

Brooke Schedneck & William Starner Marcia & David Scher J. Scherpina Linley Schmidt Sandra Schroeder Olaf Schulz Bobbie & Jerry Schwartz Stephen Schwartz Keitha Scott Richard Scudder & Dan DeShon Peggy Seessel Sally & Robbie Segal Beanie Self & Irvin Salky Holly & Geddes Self Marie Sell Kathy Sellars Amit Sen Colby Seymour Marian & Frank Shaffer Jennifer & Ermvias Shiberou Emily Shortridge & Vishant Shah Josh Shumaker Natalie & Robert Shy **Greer Simonton**

Linn Sitler Linda & Ron Sklar Caroline & Mike Smith Karen J. Smith Gracey & Clay Smythe Southern Vault Company Joe Spake Taryn & Jim Spake James Sparks & Wes Williamson Jeremy Speakes Betty & Mickey Spence Tricia Spence & Shawn Herrington Dr. & Mrs. Anderson Spickard Diana Stein Kabakoff Kelli Anne & Peter Stewart Nancy & John Stinchfield Allison Stokes Mary & Jarren Stratton Dr. Gail Streete Mary Streete **Quinn Strother** Miriam & Richard Stroud Sara Studdard Terre & Henry Sullivant

Sue & Marc Taylor The Mail Center Hailey Thomas Rubye Lynn & Bo Thomas Dwayne Thompson Melissa Thornton Diana & John Threadaill Marti Tippens Murphy & Dan Murphy Amanda Tong JT Travis Nancy & Dennis Trenthem Wendy & Richard Trenthem Violet Trosper & Rich Redfearn Alicia Trout Sherry & Rob Tucker Cindy Tupid Jeane Umbreit Jane Van Deren & Lucian Pera Annette & Kenny Voyles Carrie & Kyle Wagenschutz David Walker Penni & Don Walker Lee Wallace Ardelle & Rev. Scott Walters Cindy Ware

Lanny Warren Bethany & Stephen Watts Susan & Dr. David Weber Tamara & Kim Wegenke Karen & Alex Wellford Carisa Wenstrom June West Toni Whitaker & Dan Hall Nancy Wiers & Laura Harris Barbara Willden Gay & Mike Williams Keshia & James Williams Regan Williams Ruthie Williams & Buddy Fey Brooke Williamson Walter Wills Olivia Wilmot Mr. & Mrs. Danny Wilson Rebecca Wilson Gretchen & Houston Winbigler Deana & Gary Windham Chet Winstead Marci & Ken Woodmansee Ann Marie Wranovix Susan & Kent Wunderlich Linda Yates

Overton Park 9 Supporters

Eric Swartz

Emily & Chris Taylor

Overton Park Conservancy thanks all who have supported the renovation of the Overton Park golf course (as of November 8, 2021).

Earthmover (\$500,000 & up)

Barrie & Michael Simpson

City of Memphis/Memphis Parks **Rhodes Family Foundation**

Overton Eagle (\$100,000 -\$499,999)

Anonymous The Day Foundation Ashley & Peyton Manning Mr. & Mrs. Robert McEniry

Driver (\$50,000 - \$99,999)

Nancy & Ed Barnett Allison & Bo Braswell Bena & George Cates John H. Dobbs, Jr. First Horizon Foundation Brandon & Joe Morrison Nike, Inc. Mr. & Mrs. C. Thomas Whitman

Heritage (\$25,000 - \$49,999) Anonymous Marian & Michael Bruns Mr. & Mrs. Charles R. Dickinson.

Wendy & Avron B. Fogelman

Robin & Billy Orgel Jane & Charles Slatery Marsha & Bill Thompson Dr. Robert Waller Spence Wilson, Jr.

Legacy (\$10,000 - \$24,999)

Mr. & Mrs. Parks Dixon Mr. & Mrs. Robert F. Fogelman II Melissa & Tom Grimes **Hohenberg Foundation Drew Holcomb** The Kathryn Brown Butler Foundation Lisa & Mark Putman Kimberly & Loren Roberts Janet & Art Seessel Glenda & Gary Shorb The Turley Family Mr. & Mrs. Kent Wunderlich

21st Century (\$5,000 - \$9,999)

Elizabeth & John Aaron **Anonymous Avison Young** Mr. & Mrs. Kirk Bailey Susan & Rice Byars

Independent Bank Anne & Jonathan Ishee Libby & Jim Witherington

Abe Goodman Society (\$1,000 - \$4,999)

Meghan & Benjamin Barksdale Reginald Barnes David K. Casey Chip Dudley Bryan Edmundson Ingram Entertainment Inc. Stephanie & Joe Jarratt Carita & Alston Palmer Trish & John Pontius Mr. & Mrs. Taylor Porch **Roy Robbins** Judy & King Rogers Barbara & Tom Sullivan Dr. Linda O. Wible Mr. & Mrs. Lou Wittenberg

OP9 Friends (Up to \$999)

Suzanne & J. Walter Allen **Taylor Babich** Gerri & Gene Bailey Justin Barden

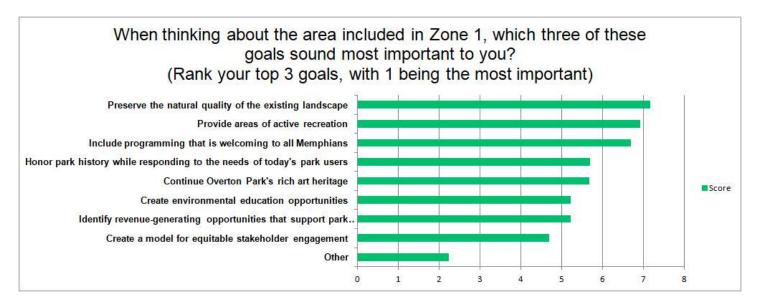
Nickhill Bhakta Susan & Roger Bransford William Carruthers Stephanie & Frank Chalona Robert Chapman Harvey Cook Mr. Willard Parks Dixon III **Dwight Drinkard** Sherry & Jeff Emerson Shawna Engel Margaret & Hall Gardner Drs. Christa George & Chris Anne & Frank Gianotti Leslie & Stephen Goodwin John D. Jones Mr. JR Kamra Alice and Gene Landeros Jonathan Mosteller Marina Pacini & David McCarthy Mary Powers & Tom Bailey Sara Ratner & Harry Freeman **Ernestine Berry Smith** Trey Sowell Mary & Terry Stonebrook

Evan Winburne

Zone 1 Survey Results

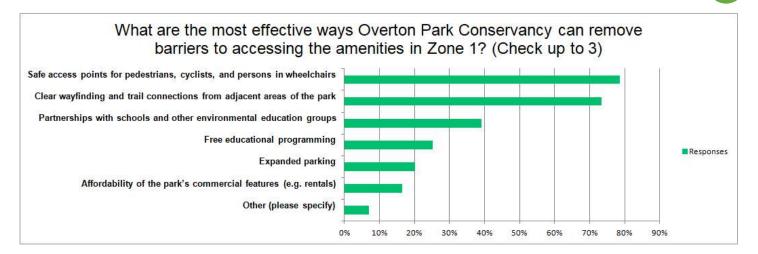
Last year, we asked you to help us envision a future for what we're calling Zone 1 of Overton Park: the attractions on the East Parkway side. Along with the playground and picnic area and the Bike Gate plaza, we're developing plans for a 13-acre parcel on the park's southeast corner that has housed City of Memphis facilities for decades. More than 1,000 people gave us a wealth of ideas and opinions, and we're sharing some of those results with you now. For a deeper look, visit our website at **overtonpark.org/zone1**.

Our design and business planning teams are currently working to develop concepts that incorporate this feedback into some exciting options. They are navigating the desire not to over-commercialize with the reality that the park (and the renovation of this space) requires a source of revenue that it does not currently have. Balancing these two values means looking around the country for success stories while carefully assessing what the Memphis community needs. Your thoughtful feedback has been so valuable in that assessment, and we're excited to share some design concepts with you in the new year.

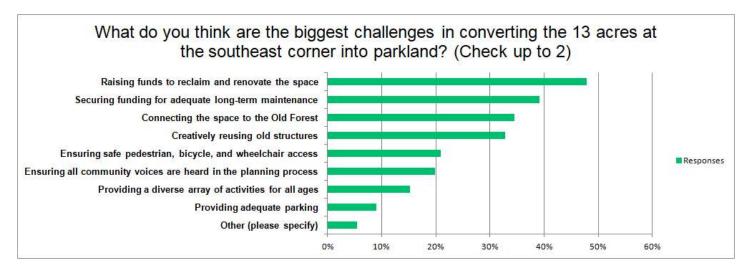


A sampling of other answers to the above question:

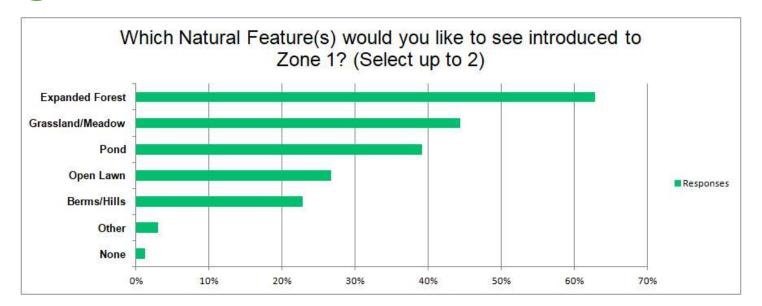
- "Recreational areas e.g. volleyball courts, bocce courts, horseshoe pits, etc. for bringing your own equipment. Nice restrooms. Unique playground. Maybe use greenhouse to grow and sell plants and flowers. Gift shop/restaurant/snack bar would be nice."
- "I think it's important that people learn that this isn't simply a park. At best, it's a snapshot of the ecosystem that existed before the city itself did and still grows in and around the city in ways we don't always notice."
- "Something new that the park doesn't have outdoor exercise equipment, meditation/brainstorming spaces, rotating art installations, interactive art, etc."
- "Overton Park should use this site to focus on a new mission that ordains realigning the entire city with
 nature. Memphis needs a leader to bring the vision of an ecologically sustainable city to fruition. Specifically,
 the park should focus development of this site on teaching and promoting the idea of ecosystem services,
 which is a scientific field detailing how urban forests can promote healthier people, improve safety, lower
 infrastructure costs and add environmentally friendly jobs to our economy."
- "More family reunion outdoor rental space opportunities, connect 13 acres with rest of park visually."
- "Would love to keep the greenhouses for potential pop up events, farmers markets or horticulture based opportunities."
- "The entire East and Southeast side needs a pedestrian entrance including a walk way around it. Accessibility for pedestrians is huge."
- "Keep things guiet and peaceful."
- "Keep it busy. As many community engagement programs as possible. The more use it gets, the better its future is."



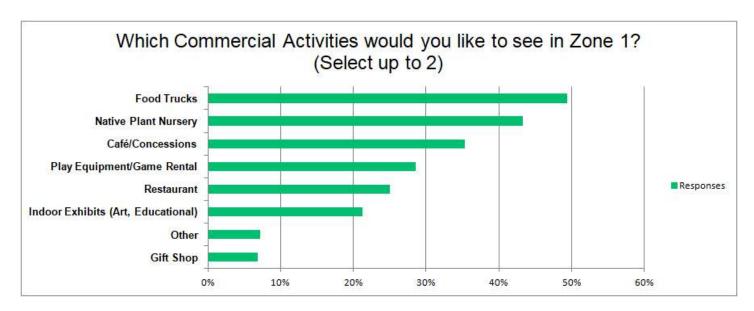
- "Educational signs and rules for people to be clean and respect others and nature."
- "Work with city planning of areas around the park to aggressively include reserving linear green spaces that tie into the perimeter of the park from neighborhoods and commercial developments."
- "Free cultural events throughout the year."
- "Convenient and attractive event space building (old WPA building) with ample parking, shared by general park users."
- "Basic sidewalks connecting it to surrounding neighborhoods. This is so basic but y'all don't have enough or any in some areas."
- "Expanded and clear bus route options. I believe bus routes exist to the park, but they are not emphasized as a hub."
- "Develop attractions that will entice those that visited the park for other reasons to venture to zone 1."
- "I love how well-used this area is by Memphians. It seems like every weekend, there's a large family gathering or party there. While I have never rented park facilities, it would be important to me to know that affordability is designed in to maintain the space's attraction to a diverse group of Memphians."



- "Raising money to reclaim the space to its natural habitat."
- "Cleaning up leakage from the fueling station and spilled chemicals."
- "Poplar Ave and East Parkway are very busy and loud."
- "Not overdoing it. The Greensward is home to so many activities, games, picnics, strolling, enjoying the outdoors. A lawn in that southeast corner would be nice."
- "Providing adequate parking is a concern but it needs to not take away from the natural areas and other more important goals. How to provide parking that does not take away from other needs?"
- "Setting up this 'dead' corner into the flow of activity in the park."
- "The best parks I go to in other cities are maintained and I know it costs money. That's the #1 issue."



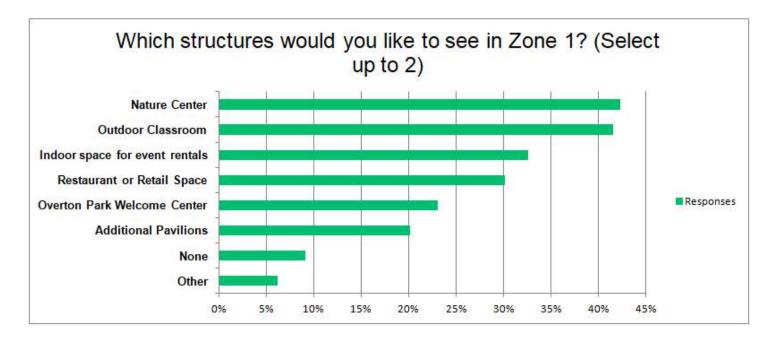
- "Anything water-creeks, waterfalls, streams."
- "Old growth forest is already well represented within the park. A well-managed grassland or meadow would be an appropriate addition. Look to partners like the Southeastern Grasslands Initiative at Austin Peay, the mission of which is to focus on conservation and restoration of native grasslands in our area. Pollinators are a popular focus in conservation currently."
- "Add the approved 2nd Greensward from the 1988 Master Plan."
- "Expanding forest is important but I hope there is a balance. We need forest but open green lawns are nice, too."
- "Berms and or plants that serve as a barrier between the park space and the high traffic and noisy streets, East Pkwy and Poplar, would make the space more enjoyable."
- "'Edge' habitat pollinator-friendly plants where 'filler' plantings might typically go in."
- "Boulders for kids to climb/jump. Creek or stream for them to play in (other than the drainage ditches)."



Among those who left additional comments to this question, the most popular response was "none," which didn't surprise us—we know that there is a strong desire among park supporters to focus on the natural aspects of the park. We also know that it will take considerable funds to convert a 13-acre vehicle maintenance facility into a place people will want to visit, and that our current business model (which relies on private donations for 85% of the costs of operating the park) is not sustainable in the long term. That's why we're exploring

thoughtful ways to generate revenue. That means seeing what amenities you might be interested in anyway (from recreational equipment rental, to space for weddings and birthday parties, to art installations that are sponsored by companies or individuals) and determining whether they will help create a revenue stream that supports the park. We have to be creative about the park's future in order to prevent a return to the recent past, when public dollars simply didn't stretch far enough to give the park the care our community deserves.

We're looking for memorable and unique features that enhance the Overton Park experience, and it's been so valuable to hear what you might envision that to be.



- "In what condition is the WPA-era building? Focus on an adaptive reuse of that first as educational/visitor space. Preserve the existing greenhouses for education and park operations."
- "Maintaining the greenhouses to create a community or teaching garden would be amazing!"
- "Simple indoor rental space, indoor greenhouse community gardens."
- "I would like to see a domed botanical center like Des Moines, Iowa has. It provides year round programs, you can go there in all kinds of weather and spend time wandering through a beautiful tropical environment, and it is also rented out for weddings in the domed area plus it has areas for meetings."
- "I'm not real keen on structures, but if there HAS to be one, it should likely be something that feeds money to the Conservancy to help run the park. Restaurant, food vendor, coffee shop."
- "I wish Memphis had a big public pavilion where people who just go to sit outside and people watch at sunset like other big cities. Perhaps it would have a big series of fountains or reflection ponds (maybe something like the Temple of Debod). I like Overton Park but to me, it has no natural center point for gathering."
- "I really hope a restaurant isn't built in Zone 1. A restaurant fits better on the west side at Brooks or the old college of art."
- "I think a Nature Center could include an indoor classroom (for use all year round) as well as an outdoor classroom space."
- "This doesn't feel like the right space for a welcome center (at the edge of the park)."
- "I envision a food truck court surrounding a café focused on international and local Memphis specialties (e.g., Greek, Mexican, and Memphis BBQ on any given day) to invite cultural inclusiveness every day to the park. Almost like a small festival every day."

Ways to support the park

Throughout this newsletter, you've seen ways in which the park positively impacts people's lives simply by being a place they can count on to welcome them every day of the year. According to our visitor counting devices, park visitorship is up 10% so far this year over 2020, with 90,000 visitors to Rainbow Lake Playground this summer alone! The need for continued investment in the park's upkeep and future planning is stronger than ever, and that's where you come in.

There are many ways you can support Overton Park Conservancy, whether it's by returning the envelope enclosed

in this newsletter or choosing one of the giving options below. We are grateful for every gift and every giver, and we're honored that you trust us to care for the park.

Join a Giving Society - For dedicated supporters of the park, we offer two giving societies: Roots, whose members commit \$240 or more per year, and Canopy, whose members commit \$1,000 or more per year. Members of both groups are invited to our fall member event, Flashlights in the Forest, where we explore the woods after dark. Canopy members also receive invitations to Wildflowers & Wine, a tour of the



T-shirts featuring Yvonne Bobo's "Rhapsody" bird gate are on sale at our online store.

incredible spring blooms in the Old Forest. Visit **overtonpark.org/ ways-to-give** for more info.

Sponsor a Day - Canopy members, along with business donors, also have the option to sponsor a day in the park, with a banner that displays a message of their choice. It's a great way to honor a loved one, celebrate a special occasion, or just show support. Learn more at overtonpark. org/ways-to-give.

Make a Gift of Stock - Prefer to give stock rather than cash? Call us at 901-214-5450 and we'll give you the information to make a transfer.

Plan an Estate Gift - Are you interested in leaving a meaningful

legacy for future generations? Consider naming Overton Park Conservancy in your estate planning. You can ensure a vibrant Overton Park for years to come through many planned giving options, including wills, charitable gift annuities, trusts, life insurance, or retirement plans. Interested in learning more? Give us a call at 901-214-5450.

Shop Our Online Store - Sport your support by snagging tees, hats, water bottles, and the world's softest hoodie, all benefiting Overton Park Conservancy. Visit **overtonpark.org/shop** to see what's on offer!

